

*Big Afro*

A breath of  
fresh air



Afro-Caribbean hair and beauty wholesale. Big on quality. Big on service. Big on value.



# Big Afro

**FREEPHONE 0800 389 7889**

Big Afro offers a reliable and reputable service; we are an independent company that has quickly become well known for providing selected and affordable hair and beauty products for the Afro-Caribbean market.

## The way we do things makes us different

Big Afro offers great value for money by continually improving on non-price factors:

- Hassle-free business relationship, dedicated contact, excellent office and administration systems
- A professional, reliable and honest service
- Dedicated suppliers
- Experience and knowledge of market trends
- Assistance with product selection
- Freephone order and support line **0800 389 7889**
- Continual price review
- CQS ISO 9001 Registered Firm

# Reasons why you should do business with Big Afro

## Introductory installation service

- Dedicated contact person
- 90 Days trial period
- Introductory pack - planogram, freephone order and support line details, faxback order form, price list, catalogue, product description
- Training
- Merchandising
- Samples
- Marketing support - posters, leaflets point of sale



## After care service

- Regular visits
- Sales trend analysis
- Further marketing support
- New products update
- Offers and promotions
- Uplifting slow lines

## On-going service

- Monthly courtesy calls
- Freephone order and support line
- Faxback order form
- Newsletters
- Website





*"...dealing with Big Afro is always professional, profitable and easy."*

ABC Pharmacy

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